

EOEA SUSTAINABLE DESIGN ROUNDTABLE

page 1 of

Taskforce #4 - Vision and Leadership

MM #: 1
Location: Turner Construction - 2 Seaport Lane
Date: 1/21/05 (lunch)

ATTENDEES

C. Greene - EPA
 E. Tsoi - TKA
 M. Hanchar - Turner

CATEGORY

DESCRIPTION

ACTIONS / STATUS

OVERVIEW

- | | | |
|----|--|---|
| A. | We initially discussed what might constitute a "Vision 20/20" for Sustainable Design in MA. | need other committees' input |
| B. | We also quickly explored what might be the agenda for a hypothetical "Leadership Conference" for people identified by the SDRT. This agenda might be: | need to identify leaders compile/publish/maintain a "SDRT Directory" |
| | <ol style="list-style-type: none"> 1 Identify Major Problems 2 Identify Major Barriers 3 Identify Available Resources 4 Identify Potential Solutions 5 Identify Implementation Team and Process 6 Documentation 7 Feedback | need to identify/document and share as much data as we have in these areas |
| C. | We also talked about what might be included in a brief Sustainable Design survey that we would use to find out what the identified leaders actually thought about Sustainable Design - and would they be interested in personally participating in a "Leadership Conference" sponsored by the State??? | need to hire consultant to design a succinct survey that "hooks" leaders to come to our Conference..... |

IDENTIFICATION of PROBLEMS

- | | | |
|----|--|--|
| A. | After this initial brainstorming, our group focused on the 4 points raised in the Jan. 27th e-mail from Marie entitled " Guidance for next SDRT meeting" Ed Tsoi grounded our group by stating that we need to articulate the major problems that we see to fostering a Sustainable Design culture in Massachusetts (ala Point #2 in Marie's e-mail). In general, the attendees were 1) underwhelmed by the passion of the keynote speakers and 2) felt that the speakers should have stayed for some of the subsequent discussion in order to demonstrate their commitment to this process. While it appeared that Sustainable Design is an easy topic to give lip service to there was a concern among our group that no one is really a "champion" at the state level.....this needs to get fixed soon..... | <p>need to identify and empower Sustainable Design "champions" within state government to create momentum for this Roundtable and get the "right people" to put their money where their mouths are....</p> <p>need to keep the SDRT an inclusive process so as to maximize outreach and effectiveness.</p> |
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BARRIERS

A. We reviewed the barriers as transcribed by Marie and agreed that they were a good start but that the focus should be on the defining the key problems first

need Easel notes

RESOURCES

A. At our opening conference, we heard from government leadership representing several agencies. What are the agencies that are missing? How can we leverage those who are committed at the state level to convince others to join the initiative? What can the state leadership do to spread the word to cities and towns?

compile Directory

SOLUTIONS

A. Can the state offer 1) incentives and what form should these incentives take, and 2) penalties for making no effort toward sustainable design and what form should these penalties take? We could use staff or consultant help to survey what other agencies are doing regarding sustainable design.

work with Taskforce on Incentives

NEXT MEETING

Feb. 11 - potentially at Tsoi Kobus in Cambridge

need to confirm with Ed

Focus of Feb. 11 meeting is on Topic #1 of Marie's e-mail (ie. state-of-the-art studies and links) and to prepare for March 10th report to Steering....

identify existing universe of data

We also need to focus on the need for any outside help that we need to engage soon...

consultants?
EOEA ombudsman?